Answer template: Activity: Project Management vs. Program Management

## Step 1: Project success measures

Using a few sentences, outline how a Program Manager can ensure that each project contributes to the overall success of TechInnovate’s expansion Program.

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## Step 2: Potential challenges

List four potential challenges the Project Manager and Program Manager may face once assigned to that program.

|  | **Project Manager** | **Program Manager** |
| --- | --- | --- |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |

## Step 3: Program management approach

List the top three reasons a program management approach is more suitable than handling all those projects individually.

1.

2.

3.